



## Helplink Integrated Skills & SMME Development Overview

Accredited Skills Development and Structured SMME Development for B-BBEE, ESD and ESG Outcomes

### 1. What Helplink Delivers

Helplink is a scalable, AI-enabled platform that delivers SETA-aligned AI and digital Skills Development for employees and youth, alongside structured SMME formalisation and development for small businesses transitioning into the formal economy.

The platform is designed to help corporates meet Skills Development, Enterprise & Supplier Development (ESD), and ESG objectives through one integrated, audit-ready programme.

### 2. Skills Development (SD)

Helplink delivers SETA-aligned, NQF Level 4 AI and digital skills training focused on practical workplace application.

Skills Development is suitable for:

- Employees
- Unemployed youth
- Supply chain participants

Key features:

- Accredited AI and digital training
- Practical application to real work environments
- Flexible delivery (online or hybrid)
- Full audit-ready documentation

### 3. SMME & Enterprise Development (ESD)

Helplink supports black-owned micro and small enterprises through structured SMME development pathways designed to strengthen sustainability and readiness for market participation.

SMME development includes:

- Business diagnostics and needs assessment
- Business formalisation and compliance support
- Digital capability building
- Mentorship and professional guidance
- Market readiness and access-to-market pathways



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#### **4. Programme Structure**

Helplink operates through a phased, structured delivery model:

Phase 1: Skills Development

- Accredited AI and digital skills training

Phase 2: SMME Development

- Structured business development and formalisation support

This phased approach ensures early capability building followed by sustainable business outcomes.

#### **5. Compliance, Verification & Reporting**

Helplink provides comprehensive, verification-ready documentation including:

- Learner attendance registers
- Assessment results and certification
- Learner demographic data
- Beneficiary profiles for SMME support
- Consolidated reporting for B-BBEE audits and ESG disclosures

#### **6. Business Outcomes for Corporate Partners**

- Strengthened Skills Development scorecard performance
- Measurable Enterprise & Supplier Development impact
- Practical digital and AI capability uplift
- Reduced compliance and verification risk
- Alignment with transformation and ESG strategies

#### **7. Next Step**

Partner with Helplink to implement an integrated Skills and SMME Development programme that delivers measurable, compliant, and sustainable outcomes.

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